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Everest Communications, LLC
Sales & service of audio, web
and video conferencing
services since 2003.

Why Web? It's Simple!

We're all working at a faster pace, often with groups more geographically dispersed than ever before. It is critical to your business to minimize time to market and deliver more effective results, while keeping costs down and inventories low.

While audio conferencing does help reduce the distance, does the pressure gauge move into the red zone when you're struggling to convey crucial reports or information on your calls? Do you feel like your audience just isn't getting it? The solution is easier than you think: Create more colorful conversations by *showing* them what you are saying. Just incorporate web conferencing.

Did You Know?

Seventy two hours after a presentation*:

- People retain only 10% of what they hear in 'oral' presentations (audio only).
- They retain 20% of what they see in a visual presentation (no audio accompanying visuals).
- BUT...people retain **higher than 65%** of what they experience in an oral and visual presentation.

Our industry-leading technology offers the widest spectrum of web conferencing and collaboration tools. When you add web to your conference, your computer becomes a global desktop. You can share presentations, applications and multi-media content—making any meeting more engaging. And getting started is easier than ever, often requiring just one click.

- Schedule, start and join online meetings directly from your email calendar.
- Use the built-in email integration to click a link and quickly enter your meeting.
- Join the audio portion of your meeting without even picking up your phone. Audio conferencing integrates with all of the web conferencing services we offer.

You can use web conferencing for:

- **Training** - Host online employee training sessions that are as interactive as on-site sessions.
- **Marketing** - Effectively manage vendors, launch products, present a professional image to media, analysts and potential customers and generate qualified leads cost-effectively.
- **Sales** - Meet with customers to increase loyalty, qualify leads and conduct product demos—all from the convenience of your desk.
- **Project management** - Provide status updates, edit/review documents in real-time and make decisions faster when you bring everyone together.

